

CONFIDENTIAL

File 5ew



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10 DOWNING STREET
LONDON SW1A 2AA

From the Private Secretary

10 January 1989

Dear Roger,

THE COMMUNITY CHARGE: PUBLICITY

Thank you for your letter of 30 December which the Prime Minister has seen. She is content with the various steps proposed, but continues to have some concern as to the adequacy of the overall strategy. In particular she wonders how the Scottish experience, and publicity methods, are to be taken on board in England and Wales. She has also asked what free publicity arrangements, in the form of press conferences and radio and television campaigns, are to be linked with the issue of the proposed leaflets and the advertising campaigns.

I am sending a copy of this letter Stephen Williams (Welsh Office), David Crawley (Scottish Office), Carys Evans (Chief Secretary's Office) and to Trevor Woolley (Cabinet Office).

Yan,
Paul

(PAUL GRAY)

Roger Bright, Esq.,

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