

BI

Three Comments

(1)

Page 2. I found "buying a little property abroad"
a) antiquarian and b) outside the social experience
d. New readers. Has about "buy handles
without having big business stamp your passport
Thanks to - - - - -"

(ii)

Pop & be reference to kitchen towels is great. My
buying ~~the~~ some which aren't made of recycled
paper

AT
Jdo

PRIME MINISTER

(iii)

Pop > The reference to "pin money" is condescending
charitivism. The money my wife brings in may not
be as much as I generate but £1 to £1 it works equally
well with my money. Also you have (grand) one other reason
for part-time work - be vital to keep ones hand in

NEWS OF THE WORLD ARTICLE

not lose too much sensitivity etc.

AT 31/7

I have provided you with a selection of items to choose from for the News of the World column this weekend. It will probably be necessary to update them but I can do that on the 'plane to Aspen and fax the results back.

One of the items is a tribute to Ian Gow and a determination to crush terrorism. It is comparatively short because I doubt whether you should concentrate on that issue next weekend because everything that can be written on the subject will have been in print.

It is linked with two other pieces, through the Aspen speech - on the environment (and your use of environment friendly products) and drugs.

I have also done what I think is a useful piece for the column on the EC Directive on part-time working.

But the main piece identifies the real difference between the Government and the Opposition. It is unashamedly political. It is unashamedly hard-hitting.

In my view you must not be distracted by Ian Gow's sad death from the real business - namely, winning the next election. Failing to use your opportunities to expose the Opposition would be a poor way to serve Ian's memory. There is no evidence that Labour would be anything like as tough on terrorists.

BERNARD INGHAM
July 31, 1990

NEWS OF THE WORLD

What's the real difference between the Government and the Opposition. Or, to put it in simple party terms, between Conservative and Labour?

My first reaction to such a question is to say: Lots of difference. It's fundamental. As different as chalk and cheese.

Yes, but I hear people insist, what's the real difference these days? And can you explain it in words of one syllable?

Well, yes, I can. It is simply this.

We (Conservatives) know what we stand for. They (Labour), don't.

We know what we want to do, and how to do it. They don't.

Let me explain.

For more than a decade now I, as Prime Minister, have had the opportunity to put my fundamental beliefs into practice.

And fundamentally I believe in freedom.

That means getting government off the people's backs - less government not more.

This, in turn, means taking less in income tax and leaving people free to spend their hard won earnings as they will. So we have so far cut the basic rate of tax by 8p in the pound to 25p. We intend to cut it further.

It also means not meddling with industry. So we have privatised more than 20 major industries and public sector companies, ending the vast subsidies formerly paid to them.

Could there be a better demonstration of the benefits of freedom than the steel industry? Where public sector steel used to swallow more than £3 million a day in subsidy through the taxpayer now private sector steel makes £2million a day in profit.

Freedom also means freedom to choose - for example:

- where to work without having to get the say so of a union boss through the closed shop

- what kind of pension you want, not just that provided by the State or employer
- where to educate your children
- where to be treated in hospital, depending on which can do it better or quicker
- how much your council should spend on providing services to you, the citizen.

These are - or will be - the results of our massive reform programme which has tamed the union barons and revolutionised the pensions industry.

In the face of too many vested interests it is also bringing parent power over schools; patient power over the NHS; and citizen power over local councils through the community charge.

Freedom also means opportunity to:

- own your own home - four million more homeowners since I formed my first Government in 1979; that is something you can pass on to your children and give them the start in life they deserve
(see suggestion)
- buy ~~a little property~~ abroad, thanks to our elimination of exchange controls 11 years ago;
- acquire a stake in your own or other companies; the number of shareholders has trebled in my time in Government;
- progress on the basis of merit, regardless of your background.

Labour, of course, tries to kid you that it's a different animal these days. The leopard, we're assured, has changed its spots.

Don't believe a word of it.

Why, if it has changed, does the Labour Party

- promise virtually every other week to spend more of your money - 81 specific promises to date - on its Big Government ideas?

- grumble and grouse about every privatisation, threaten shareholdings in privatised companies and promise to bring industries back under public control?
- remain in the pockets of the unions who regularly press Labour to repeal every union law we have passed?
- fight tooth and nail over every health and education reform, egged on by NUPE and the NUT; health and education are for the benefit of you and your family; not for the benefit of the unions?
- pledge itself, after umpteen U-turns, to abandon community charge control over local council spending and let things rip with a return to the rates - a system under which the minority foot the bill which the majority vote to run up?
- obstruct and block council tenants' every wish to buy their own homes and the Government's every effort to improve the lot of those living on inner city council estates?

If you want to know what Labour stands for, don't listen to what they say - just see what they do in Parliament and in council chambers throughout the land.

It is because people look as well as listen that the Conservatives are on their way up again in the polls.

And, when we have driven down inflation - as we will - we shall be back in Government for a fourth term.

We believe in what we say - and do as we say, too.

FOR NEWS OF THE WORLDENVIRONMENT

To hear a lot of people talk, you would think the great problems of the age could be solved overnight by an act of Government.

If only life were so simple!

Take the environment, for example.

Governments undoubtedly must give a lead to limit, stop and reverse the damage to the world's environment.

The cost of doing nothing to preserve the balance of our planet Earth would be colossal both in terms of money and human misery. That is why we are trying to stop the spread of deserts and the destruction of tropical forests and first halt and then reduce the pollution of the atmosphere.

But an awful lot depends on what each and everyone of us does as individual citizens.

A better environment is the sum total of the actions of each person. Like not leaving litter. And like using environment friendly products.

To practise what I preach, I have made sure we use only "green" products in my flat at No 10 - and that goes for washing up liquid, bleach, washing powder and hairspray. Oh yes, ~~and our kitchen towels are made from recycled paper.~~ *Oh yes, when existing stocks are used up we propose to go over to note paper made from recycled paper (Check later parkin note cardstock).*

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FOR NEWS OF THE WORLD

DRUGS

Today I shall be in Colorado, USA, delivering an address to the prestigious Aspen Institute. My subject is how the peoples of the earth can better live together and co-operate for mutual good.

Elsewhere on this page I shall deal with some of the other issues - environment and terrorism - where global action is required.

I shall mention one other: the drugs menace. This is truly an international problem. There are 40 million addicts world-wide - 40 million lives in danger of ruin and 40 million families devastated.

Wherever I go I am seeking to win greater international co-operation to combat the scourge.

We need to mobilise the world's resources and expertise to beat it - to curb demand; to cut production; to prevent drug money being laundered; and to confiscate the drug dealers' evilly-gotten gains.

FOR NEWS OF THE WORLD

IAN GOW AND TERRORISM

This has been a harrowing week with the loss of another dear friend, Ian Gow, to a terrorist bomb.

It has also been another week which has sadly underlined the utter inadequacy of words to express one's deepest feelings at these tragic times.

I find them so inadequate as a comforter of the bereaved and totally inadequate to describe one's regard for Ian.

But in one thing I don't find myself wanting: it is in my utter determination to ensure terrorism shall never win.

It is in crushing these callous, cowardly enemies of democracy that we shall honour the memory of Ian Gow, a lovely man.

FOR NEWS OF THE WORLDPART-TIME WORK

Part-time work is so often the only way women can combine the role of motherhood with an outside occupation.

It takes them out of their home, provides them with companionship and gives them a precious bit of independence through pin money.

Yet inconceivably part-time work is under attack from Brussels. In one of the worst examples I have yet seen of bureaucratic meddling, the European Commission intends to bring in a new law covering part-time working.

This would require all employees working more than eight hours a week to pay National Insurance contributions. But in Britain NI contributions are linked not to hours but to earnings. And anyone earning less than £46 a week is excused payment.

So if this law is passed, 1.75 million people earning less than £46 a week will be worse off and discouraged from taking part-time working.

But people earning more than £46 a week for less than 8 hours working - a director on £10,000 a year, for example - will be much better off.

It is mad and bad. And it must be stopped.

Laval
Tele. Unit may
be prepared to do



10 DOWNING STREET
LONDON SW1A 2AA
THE PRIME MINISTER

on the 'plans' subject have
it completed
By Friday
Lambert
by now Judge M

I spoke to Paul Connors, Acting Editor of
The News of the World (071-782 4000)

He said the piece was intended to replace
the Woodrow Wyatt column and ideally
should take the same format i.e. several
themes which can be broken up on the
page - separated by headlines -

They would like 1200 - 1500 words
- the major theme should be say 650
words 3 or 4 others 200 - 300 words

But they are concerned not to tie you
down and will take anything!

Themes mentioned in discussion were

- ? Ian Gow/IRA follow up (major)
- ? poll tax, family life (other themes)

Would like article by 4pm Friday. Some

071-481-3384



10 DOWNING STREET
LONDON SW1A 2AA

F A X

TO: PAUL CONNOR, ACTING EDITOR,
NEWS OF THE WORLD

FROM: SARAH CHARMAN

DATE: 3/8/90

**NUMBER OF
PAGES TO
FOLLOW:**

9



10 DOWNING STREET
LONDON SW1A 2AA

August 3 1990

Dear Paul,

As promised, I am faxing under cover of this note, the Prime Minister's article for this weekend's News of the World.

I hope it is the final version, but clearly if there are developments in Kuwait we may need to consider amending the text slightly. You did not think that would be too much of a problem.

Layout is obviously a matter for you but you said you did not think there would be any problem about putting a black border round the piece on Ian Gow/terrorism.

*Yours sincerely
Sarah Charman*

Sarah Charman
Press Office

Paul Connew

NEWS OF THE WORLD

MAIN STORY

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Yes, but I hear people insist, what is the real difference these days? Can you explain it in words of one syllable?

Well, yes, I can. It is simply this.

We (Conservatives) know what we stand for. They (Labour) do not.

We know what we want to do and how to do it. They do not.

At the drop of a hat they discard their beliefs. If they are so quick to dump what they did believe in, how long would it take to dump what they don't believe in.

For more than a decade now, as Prime Minister, I have had the opportunity to put my fundamental beliefs into practice. And, I believe in freedom.

This means taking less from people in income tax and leaving them free to spend more of their hard-won earnings as they choose. So far we have cut the basic rate of tax by 8p in the pound to 25p. We intend to cut it further. And we have cut the tax on savings, too - that is only fair above all to the pensioners.

It also means not interfering with industry. So we have privatised more than 20 major industries, ending the vast subsidies the taxpayer had to pay them every year.

Could there be a better demonstration of the benefits of freedom than the steel industry? Where the losses of nationalised steel used to take more than £3 million a day from the taxpayer, the profits of private sector steel now yield £2 million a day for the Treasury to tax.

Nationalised steel took money out of the coffers of the nation. Privatised steel puts money in - to meet the bills for health, education and so on.

Freedom also means freedom to choose - for example:

- where to work without having to get the say so of a union boss through the closed shop
- which school to send your children to
- which hospital to go to, depending on which gives you the treatment better and quicker
- how much your council should spend and bill you for community charge; if it is too much compared with others, you should vote them out
- whether to buy your council house or continue to rent it

The result of these policies: we now have more jobs in this country than ever before in our history. The highest standard of living ever known. 2 out of every 3 families own their own homes.

And, with Conservative Government, business has created more wealth, so we have been able to spend more on the social services. How much more?

*B1
- note
figure
changes
and
last
sentence
added*

The day I walked into 10 Downing Street this country could only afford to spend £8 billion a year on the health service. This year it is £29 billion. Pensions and cash benefits have similarly risen from £17 billion to £53 billion a year. Spending on residential care for the elderly has gone up from £10 million to £990 million, ie nearly one hundred times as much.

And now we have abolished the earnings rule for pensioners.

Who says we Conservatives don't care? We may not talk so much about it, but we certainly deliver the goods.

We have also kept our defences strong and ^{sure} ~~true~~. To all who believe in freedom, that is crucial.

We don't chop and change our beliefs - we stay true to them. You can rely on us.

The task between now and the next election is:-

- to get inflation beaten and interest rates down, as we have done before.

- to improve education by bringing in a basic national curriculum and testing so that children leaving school are equipped for the business of life;
- to put the Health Service reforms into effect for the benefit of the patient;
- to carry through improvements to the environment as in the Bill before Parliament this year, and to help other countries because this is a worldwide task;
- and to play a full part in creating a common market in Europe, bringing opportunities for our young people greater than any my generation has known.

All of this against a background of events in Poland, Hungary, Czechoslovakia and the Soviet Union where Socialism has utterly failed. Now they are coming our way. What exciting times, what a wonderful prospect.

When nations are free to choose, they choose freedom.

FOR NEWS OF THE WORLDDRUGS

Today I shall be in Colorado, USA, delivering an address at the distinguished Aspen Institute. My subject is how the nations of the world can better live together and co-operate for our mutual good.

One of the international problems I shall mention is the drugs menace. Across the world there are 40 million drug addicts - 40 million lives in danger of ruin; 40 million families devastated.

Wherever I go I am seeking to win greater co-operation to combat this scourge.

We need to mobilise the world's resources and expertise to beat it - to curb demand; to cut production; to prevent drug money being laundered through banks; and to confiscate the drug dealers' evil-gotten gains.

Most of all we need your help, the parents, the teachers, the young people.

FOR NEWS OF THE WORLDIAN GOW AND TERRORISM

This has been a heart-breaking week with the loss of another dear and true friend, Ian Gow, to the terrorists of the IRA.

We all stumbled for words to try to express how strongly and deeply we felt, but words seemed totally inadequate to describe the matchless qualities of this courageous and principled man.

His wife, Jane, and the family are strong in Faith. It is that and the love of friends which will help them in their sorrows.

There must be no safe haven for terrorists anywhere. All countries must root out these murderers and return them to face justice in the place where the crime was committed.

In crushing these callous, cowardly enemies of civilisation we shall honour the memory of Ian Gow and all the others who have suffered at their hands. And as Ian so often said, they will never prevail.

FOR NEWS OF THE WORLDPART-TIME WORK

Part-time work is often the only way women can combine looking after the family with an outside job.

Yet amazingly part-time work is under attack from Brussels. In one of the world's worst examples I have yet seen of bureaucratic meddling, the European Commission is trying to bring in a new law which will adversely affect it.

They say all people working more than eight hours a week must pay National Insurance contributions. But in Britain NI contributions are linked not to hours but to earnings. And anyone earning less than £46 a week is excused payment.

So if this law is passed, 1.75 million people earning less than £46 will be worse off and so will their employers. That will put up costs and cut part-time jobs.

It is mad. It must be stopped.

FOR NEWS OF THE WORLD

ENVIRONMENT

I am often asked what are we doing in No 10 to help the environment. Well, let me tell you.

Our cars run on lead-free petrol. For household cleaning I use Greencare products - washing up liquid and washing powder, chlorine-free bleach and ozone friendly hairspray. Our kitchen rolls ^{of course} are made from recycled paper and we have now ordered recycled paper envelopes and notepaper for the office.

On energy efficiency we have a real problem. Everyone who works in No 10 comes in through the famous front door. With all the messages and callers that means it opens about 700 times a day. In winter the cold air rushes through the corridors of power!

And having an historic house, we have to be careful what we do to preserve its appearance - and that causes problems with double-glazing.

So I have an energy expert coming in this month to advise us how to be more economical with fuel.

Andrew says kitchen rolls are a non-porn as all are made from recycled paper.

we're figure change X

we have been using the brown (recycled) envelopes for a long time but the white headed paper is not recycled and I gather it's unlikely to be as we are increasingly using ~~regular~~ laser print paper.

NEWS OF THE WORLD

IRAQ/KUWAIT

No sooner had I arrived in Aspen on Wednesday evening than word came that Iraq had invaded Kuwait.

My immediate reaction was that we should go to the UN Security Council to obtain a Resolution condemning Iraq and calling for an immediate and unconditional withdrawal. That was quickly secured.

The clear message to Iraq is to get out, stay out and negotiate.

I am afraid this ugly episode underlines only too clearly what I will be saying today in Aspen about the need for an authoritative respected UN to keep the world's peace.